

➤ **Taste of Lawrenceville**

**Description of Event:**

In October 2006, LMS held its inaugural Taste of Lawrenceville culinary extravaganza which has now become an annual event. Area restaurants joined together to prepared their favorite recipes with ingredients from local farms. Attendees enjoyed an evening of music, fine cuisine, and a silent auction in celebration of the community. This event is not only a successful fundraiser but it offers the opportunity to boost community spirit and strengthen relationships among the citizens, the Village business owners, and our corporate neighbors.

<b>Date of Event:</b>	October 10, 2010
<b>Attendance:</b>	250 (year 2007) 325 (year 2008) 250 (2009)
<b>Audience:</b>	Lawrenceville and surrounding community residents, local businesses, LMS Board, LMS Partners, Sponsors, Town Council, Mayor
<b>Admission:</b>	\$35
<b>Mailed Invitations:</b>	Personal invitations to 800 plus newspaper invite advertisement
<b>Location:</b>	The Lawrenceville School

<b>Partnership Levels</b>	<b>Cost</b>	<b>Benefit</b>
<b>Gold Sponsor</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Logo placement on all advertising</li> <li>• Logo placement on Website - 6,000 unique hits per month</li> <li>• Mention in LMS press release</li> <li>• Mention in LMS e-News Letter – 1,200 addresses</li> <li>• On site attendance</li> <li>• Booth Space with power</li> <li>• Banner display in secondary location</li> <li>• 4 complimentary tickets to event</li> </ul>
<b>Bronze Sponsor</b>	<b>\$1000</b>	<ul style="list-style-type: none"> <li>• Mention in LMS News – 1,200 addresses</li> <li>• On site attendance</li> <li>• Space</li> <li>• Banner display</li> </ul>
<b>Entertainment Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Booth Space</li> <li>• Banner display at entertainment area</li> </ul>