

Lawrenceville Main Street Presents the 18th Annual Scarecrows in the Village Fall Festival Sponsorship Opportunities

Description of Event: Since 1999, Lawrenceville families have gathered to create scarecrows to decorate the Village for the harvest season. The Scarecrows in the Village Fall Festival offers food, music, scarecrow-making, pumpkin-painting, and other seasonal activities. There is a scarecrow contest open to all residents.

Date of Event	Sunday, October 16, 2016 (Raindate: Sunday, October 23, 2016)	
Attendance	300+	
Audience	Lawrenceville and surrounding community residents, local businesses, LMS Board of Directors, LMS Partners, Sponsors, Town Council, Mayor	
Admission	Free	
Location	Weeden Park	
Partnership Levels	Cost	Benefit
Scarecrow EVENT Sponsor	\$500	<ul style="list-style-type: none"> • Logo placement on Website - 8,000 unique hits per month • Mention in LMS e-News Letter – 1,000 addresses • Mention on LMS Facebook page – 1500 likes • Mention in LMS press release • Booth display • Banner display in prime location
Pumpkin Sponsor	\$250	<ul style="list-style-type: none"> • Mention in LMS e-News Letter – 1,000 addresses • Mention on LMS Facebook page – 1500 likes • Booth Space • Banner display in prime location
Harvest Sponsor	\$100	<ul style="list-style-type: none"> • Mention on LMS Facebook page – 1500 likes • Booth Space • Banner display in prime location

Lawrenceville Main Street is a volunteer-led organization dedicated to fostering a sense of community and continuing the revitalization of our historic downtown area by organizing events, building partnerships, cultivating the business environment, and enhancing the physical setting of the Village of Lawrenceville.

**LAWRENCEVILLE MAIN STREET PRESENTS
THE 18TH ANNUAL
SCARECROWS IN THE VILLAGE FALL FESTIVAL**

**Sunday, October 16, 2016
(Rain Date: Sunday, October 23rd, 2016)
11:00am-2:00pm
Weeden Park**

Sponsorship Form

Sponsorship Levels: (see reverse side for sponsorship level details)

_____ Scarecrow Sponsor (\$500)

_____ Pumpkin Sponsor (\$250)

_____ Harvest Sponsor (\$100)

PLEASE PRINT

Name: _____ Company _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Payment Method:

Check

Visa

MC

AMEX

Name on Card: _____ Signature: _____

Credit Card # _____ Expiration: _____ Code: _____

Please return sponsor form and payment to:

Lawrenceville Main Street

17 Phillips Avenue

Lawrenceville, NJ 08648

Telephone: 609-219-9300 Fax: 609-219-9301

Please make check payable to Lawrenceville Main Street.

Questions: director@lawrencevillemainstreet.com