



A MAIN STREET NEW JERSEY COMMUNITY

Lawrenceville Main Street Presents
A Night in the Village
A Walking Restaurant tour
Sunday, September 18, 2016
2 Tour Times: 4:30 pm – 7:30 pm & 6:30-9:30pm
Lawrenceville Main Street Office
17 Phillips Avenue

Sponsorship Form

Sponsorship Levels: (see reverse side for sponsorship level details)

- _____ Platinum Sponsor (\$1000)
_____ Gold Sponsor (\$500)
_____ Silver Sponsor (\$250)

PLEASE PRINT:

Name: _____

Company _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Payment Method: Check Visa MC AMEX

Name on Card: _____

Signature: _____

Credit Card # _____ Expiration: _____ Code: _____

Please return sponsor form and payment to:
Lawrenceville Main Street
17 Phillips Avenue
Lawrenceville, NJ 08648
Telephone: 609-219-9300 Fax: 609-219-9301

Please make check payable to Lawrenceville Main Street.
No tickets will be mailed; tickets will be e-mailed in advance via eventbrite.
Questions: director@lawrencevillemainstreet.com

Lawrenceville Main Street Presents the 5th Annual Night in the Village A Walking Restaurant Tour of Historic Lawrenceville Sponsorship Opportunities

Date of Event	Sunday, September 18, 2016	
Attendance	280	
Audience	Lawrenceville and surrounding community residents, local businesses, Lawrenceville Main Street (LMS) Board, LMS Partners, Sponsors, Town Council, Mayor	
Admission	\$50.00 for 4:30pm tour & \$60.00 for 6:30pm tour (Price to increase by \$10 for each tour time on September 4th to encourage early ticket sales & to help our restaurants plan)	
Location	Lawrenceville Main Street Parking Lot, Allstate Parking Lot, area restaurants, Corks & Canvas, Village Cleaners, Mane Design, Lawrenceville Provisions, Perfectlyou	
Partnership Levels	Cost	Benefit
Platinum Sponsor	\$1000	<ul style="list-style-type: none"> ● Logo placement & link to your website on LMS website – over 6,000 unique hits per month ● Company name listed on Eventbrite electronic invitation information ● Mention in LMS e-News Letter each week leading up to event – 1,000 addresses ● Mention on LMS Facebook page – over 1400 likes ● Mention in LMS press releases ● Banner display at registration ● 4 complimentary tickets to event ● Opportunity to provide marketing material such as coupon, business card, flier or small promotional item to be placed in goody bags that each attendee will receive at the event.
Gold Sponsor	\$500	<ul style="list-style-type: none"> ● Company name and logo on LMS website ● Company name listed on Eventbrite electronic invitation information ● Mention in LMS e-News Letter each week leading up to event – 1,000 addresses ● Mention on LMS Facebook page – over 1400 likes ● Mention in LMS press releases ● 2 complimentary tickets to event ● Opportunity to provide marketing material such as coupon, business card, flier or small promotional item to be placed in goody bags that each attendee will receive at the event.
Silver Sponsor	\$250	<ul style="list-style-type: none"> ● Company name on website ● Company name listed on Eventbrite electronic invitation information ● Mention in LMS e-News Letter each week leading up to event – 1,000 addresses ● 1 complimentary ticket to event ● Opportunity to provide marketing material such as coupon, business card, flier or small promotional item to be placed in goody bags that each attendee will receive at the event.

Lawrenceville Main Street is a volunteer-led organization dedicated to fostering a sense of community and continuing the revitalization of our historic downtown area by organizing events, building partnerships, cultivating the business environment, and enhancing the physical setting of the Village of Lawrenceville.