

## A Lawrenceville Main Street Sponsorship Opportunity

### ➤ News Letter – Lawrenceville “Main Street Press”

**Description:**

On a quarterly basis LMS distributes a newsletter called the “Main Street Press”. This newsletter is mailed to 2500 households in the Mercer county area. The information provided in the newsletter is: Upcoming events, news from around the village, business updates, past events and photos of people enjoying life in the village and in our community.

<b>Date of Distribution:</b>	Quarterly
<b>Newsletter Distribution:</b>	2,500 households via US Mail

Partnership Levels	Cost	Benefit
<p><b>One Partner</b></p> <p><b>PER</b></p> <p><b>NEWSLETTER</b></p>	<p><b>\$1500 for One</b></p> <p><b>Or</b></p> <p><b>\$4000 for Four</b></p>	<ul style="list-style-type: none"> <li>Logo placement in newsletter-total 2,500 pieces</li> <li>Logo placement on website - 6,000 unique hits per month</li> <li>Cost per piece based on 2,500 – 6 cents each</li> </ul>