

A Lawrenceville Main Street Sponsorship Opportunity

➤ Music In The Park

Description of Event:

Since 2000 every late spring and early summer LMS holds its Music In The Park Series. This event brings the young and the old together to listen to a variety of music. All bring blankets and chairs to Weeden Park. The evening is filled with fun, friendship and conversation. Our “Concert Café” provides an ala carte menu, serving delicious food featuring one of our village restaurants. Local artist have items on display for all to admire and among the crowd you will see bouncing balloon which are carried by all the children. The Music In The Park is a tradition that the local surrounding community residents just love to be a part of.

Date of Event:	2009 - June 25, July 2, 9, 16, 23, 30 * NOTE DATE
Attendance:	Total attendance of all 6 concerts 2500
Audience:	Lawrenceville and surrounding community residents, Main Street businesses, LMS Board, Town Council, Mayor
Admission:	Free Admission
Location:	Weeden Park – Main Street

Partnership Levels	Cost	Benefit
Presenting Partner	\$5000	<ul style="list-style-type: none"> Presenting Partner Title “XYZ Company” proudly presents Music In The Park Logo placement on all advertising Logo placement on Website - 6,000 unique hits per month Mention in LMS press release Mention in 4 LMS e-NEWS - to 800+ addresses Mention in LMS News Letter - 2,500 mailed On site attendance 20x20 Booth Space Banner display in prime location

MUSIC IN THE PARK CONTINUED		
Gold Partner	\$2500	<ul style="list-style-type: none"> • Small logo placement on all advertising • Small logo placement on Website - 6,000 unique hits per month • Mention in LMS press release • Mention in LMS News Letter - 2,500 mailed • On site attendance • 15x15 Booth Space • Banner display in secondary location
Silver Partner	\$1000	<ul style="list-style-type: none"> • Company name on all advertising • Company name on website • Mention in LMS News Letter - 2,500 mailed • On site attendance • 10x10 Booth Space • Banner display in prominent location
Bronze Partner	\$500	<ul style="list-style-type: none"> • Mention in LMS News Letter - 2,500 mailed • On site attendance • 10x10 Booth Space • Banner display at booth
Entertainment Partner	\$250	<ul style="list-style-type: none"> • 10x10 Booth Space