

➤ **Holiday In The Village**

Description of Event:

Since 2000 the first Sunday in December residents join together at the Lawrenceville Fire Company in the Village to enjoy some holiday cheer. Festive lights adorn the room. The smell of hot chocolate, cookies and hot cider fill the air. Free kids arts and crafts are available. Other activities include live music, a tree and wreath sale, professional photos with Santa, and art show/sale.

Date of Event:	December 5, 2010
Attendance:	100+
Audience:	Lawrenceville and surrounding community residents, local businesses, LMS Board, Sponsors
Admission:	Free
Location:	Weeden Park

Partnership Levels	Cost	Benefit
Santa Sponsor	\$1000	<ul style="list-style-type: none"> • Logo placement on all advertising • Logo placement on Website - 6,000 unique hits per month • Mention in LMS press release • Mention in 4 LMS e-NEWS - to 1,200 addresses • On site attendance • Booth Space • Banner display in prime location
Elf Sponsor	\$500	<ul style="list-style-type: none"> • Booth Space • Banner display at secondary location