

➤ **Guide to Business and Services / Calendar of Events Brochure**

Description of Event:

Each year LMS distributes to all village business owners and other township offices “Guide to Business and Services / Calendar of Events. The community has been accustomed to picking one up and keeping it for the year as a reference of the village goings on.

Date of Distribution:	January 1, 2011 * note DATE
Brochure Distribution:	8,000 distribution to all village business, public library, municipal building, replenishment of brochures to done on continual basis for entire year

Partnership Levels	Cost	Benefit
One Partner	\$3000	<ul style="list-style-type: none"> • Logo placement in brochure-total 6,000 pieces • Logo placement on Website - 6,000 unique hits per month • Mention in LMS e-News – 1,200 addresses