



Lawrenceville Main Street Sponsorship Level

Platinum Level Sponsorship (Limited to six for 2015) \$5,000.00

Special Recognition at all Lawrenceville Main Street (LMS) Events*

LMS Volunteer Recognition Reception

LMS Jubilee – One of Lawrence Township’s largest community festivals

See the video: <http://www.lawrencevillemainstreet.com/events/jubilee/jubilee2014video.htm>

Attendees: Approximately 2,500 – 3,000

Exhibitors/Vendors: 90

Volunteers: Approximately 68

LMS Music in the Park - Lawrence Township’s only free live music concert series

10 Week live music concert series (June – August)

Attendees: 150 – 250 weekly

LMS Kids in the Park featuring Miss Amy

Live music concert specifically for children

Attendees: Approximately 150

LMS Night in the Village – Lawrenceville’s only self-guided restaurant tour

A walking tour of restaurants in the Village’s Main Street Historic District

Attendees: Approximately 200

Currently scheduled events are subject to change, postponement, cancellation.

17 Phillips Avenue, Lawrenceville, New Jersey 08648



LMS Annual Scarecrows in the Park Festival

A community event where children participate in building and displaying scarecrows

LMS Annual Holidays in the Village

A community tree lighting event and photographs with Santa Claus

Additional Platinum Level Sponsor Benefits

Yearlong Logo displayed on LMS website with live link to sponsors website

Two (2) individual month long “Sponsored by” signage on State Highway Rt. 206 (Main Street)
22,278 Average Daily Traffic (ADT) Count that passes the sign location
(Refer to sample signage attached)-Pending Township Approval.

Display of sponsor provided banner at The Lawrenceville Main Street Jubilee

Free display space at table at Lawrenceville Main Street Music in the Park Concert Series

Free display table at Lawrenceville Main Street Jubilee

Free news article published in weekly Epress newsletter (copy provided by sponsor)

Free monthly long display ad in weekly Epress newsletter (copy/logo provided by sponsor)

Four free tickets to LMS Night in the Village Event

Brochure or mailer inserts to be included with LMS annual mailings of B2B/B2C Business Directory

Corporate branded Team Building volunteering opportunities in the community organized and publicized by LMS

Currently scheduled events are subject to change, postponement, cancellation.

17 Phillips Avenue, Lawrenceville, New Jersey 08648



Currently scheduled events are subject to change, postponement, cancellation.

17 Phillips Avenue, Lawrenceville, New Jersey 08648