



LMS Executive Director Steps Down

After a decade as executive director of Lawrenceville Main Street, Ann Garwig retired on Nov. 2. Thanks to her dedication and professional leadership, the Main Street economy now is thriving, the Village streetscape continues to improve, the landscape has grown more beautiful, and the community has become a more friendly and appealing place to live.

In a letter to the LMS Board of Directors, Garwig wrote "...the last 10 years have been the most fulfilling years of my professional life. I am extremely proud of what we have accomplished together during this time."

With the help of dedicated volunteers and generous financial support from many

donors, Garwig has achieved her goals of creating an old-fashioned hometown feeling and putting Lawrenceville back on the map. Today, the Village is well on its way to becoming a recognized center for fine dining.

Garwig and her husband Lee are eager to move on to the next phase of their lives, sharing time together with family, knitting, sewing, playing bridge and traveling. We wish them the best of luck in the future.

On Oct. 17, the LMS Board of Directors designated **Art Schonheiter** as interim executive director. Schonheiter, who will continue in this role until a new director is appointed, can be reached by email at director@lawrencevillemainstreet.com.

CALENDAR

November

12 Fall Clean-up Day

December

10 Holidays in the Village

January

21 Volunteer Appreciation Reception

February

11 LMS Phonathon, Hogate Hall on The Lawrenceville School Campus, 1-4 p.m.

LCP Reaches Out to Underserved Children

This summer, a group of community-minded local restaurants, chefs, farms and "foodies" decided to work together to help Lawrenceville grow and thrive. They

formed the Lawrenceville Culinary Partnership (LCP), a volunteer-based, non-profit organization, and began their mission of connecting people through food.

One of the LCP's first decisions was to nourish the 12 children in this summer's Ennis Beley Project, a photography camp for homeless and in-transition Mercer County children. Developed by Princeton-based **Young Audiences New Jersey** in partnership with **HomeFront**, the program has been hosted by **The Lawrenceville School** for the past eight years.

"These are Lawrenceville kids," says **Susan Olson**, director of catering at **Chambers Walk Café (CWC)**. "Many live in motels along the Route

1 corridor. They attend Lawrence Township schools. How can we not help?"

Fellow members of the LCP agreed. During the month of August, the **Village Bakery** provided a healthy breakfast for the children and CWC provided a healthy lunch. For a special treat, CWC owners **Mario and Laura Mangone** invited the children to lunch at the restaurant, allowing them to choose from the menu. Many of the menu items were unfamiliar to the kids, but with encouragement from Mario, they enthusiastically tried new foods.

In keeping with another LCP mission, Mario used the restaurant adventure to teach the children a bit about good nutrition. "We want to educate

SEE LCP CONNECTS PEOPLE, P. 2



An Ennis Beley Project participant takes time to smell the flowers on a field trip to Cherry Grove Organic Farm.

Around The Village

The good work of Lawrenceville Main Street depends on the generosity of our community, our most significant source of funding. Please join hundreds of your neighbors in supporting the 2006 LMS **Annual Appeal**. You will be receiving your pledge envelopes soon. For more information, contact Fundraising Committee Chairman **Ken Weingarten** at kenplanner@comcast.net. LMS now accepts **donations online by credit card** at lawrencevillemainstreet.com/dvdonation.htm.

Executive Chef Elizabeth Hunt of the **Lawrenceville Inn** shared a workstation with Bobby Trigg of the Ferry House and Bruce Lefebvre of the Frog and the Peach at the 33rd Annual FISA World Masters Rowing Regatta at Mercer Lake. During the competition, which was held from Sept. 7-10, the chefs prepared gourmet dishes and offered samples to visitors.

On Oct. 18, the Lawrence Township Zoning Board unanimously approved a zoning variance to allow our **Farmers Market** to continue to operate in the parking lot of **Lawrenceville Fuel**. Thanks to attorney **Daniel Haggerty** of **Stark and Stark** for representing LMS at the hearing and to everyone who came out to support the Farmers Market.

Two of our restaurants have enhanced the streetscape with charming improvements to their exterior. **Acacia** added a brick patio with attractive landscaping to its Main Street façade. **Salvatore Scarlata**, winner of this year's LMS Design Committee Exterior Appearance Award, used the award money to repaint the exterior of **Vidalia** in warm Tuscan colors. He also repaved the adjacent parking lot that doubles as an outdoor dining area in warm weather.

Healing Spirit Massage Therapy will offer rejuvenating facial massages beginning in late November. As an introductory offer, **Kelly Szwed** will perform your first facial massage at a \$5 discount. To schedule an appointment or purchase a gift certificate, call Kelly at 609-529-8759 or visit her at **A' Salon**, 2687 Main St. She accepts Visa, MasterCard and Discover.

The **Village Bakery** now is open for breakfast on Mondays from 6 a.m. to noon. The bakery offers Small World coffee, teas and assorted cold beverages along with a large assortment of delicious breakfast pastries.

Adopt a Piece of the Park

Ten years ago, **Weeden Park** was just a nameless plot of vacant land adjacent to the Post Office on Main Street. Now it is a lovely sanctuary where residents can stroll on winding paths, share a picnic lunch, relax with a book in the gazebo, or enjoy an outdoor game with their children. On summer evenings, the park is the perfect setting for Lawrenceville's popular Music in the Park concerts.

We owe the creation of Weeden Park to dedicated volunteers of Lawrenceville Main Street and **The Lawrenceville School**, owner of the property. The park is named in honor of **Chuck Weeden**, a master teacher and inspiring sports coach at the school, who passed away in 1998.

Since then, the LMS Landscape Committee has planned and executed many improvements to the park, including new signage, a gazebo, benches, a picnic table, and pathways lined with rhododendron and forsythia. Committee members

spend countless hours planting, mulching, weeding and raking these areas. It's a big job, and we need your help.

The Landscape Committee has designated seven sections of Weeden Park for adoption. In addition, there are two adoptable areas near the Main Street Office that include plantings along the front, beds on either side and an island in the parking lot.

You can help us by performing the following tasks at least once per month for one year: weeding, removing twigs, leaves and other debris; watering during periods of drought; alerting LMS about problems; and planting annuals.

If you (or your group) are interested in adopting a piece of the park, contact Landscape Committee Chair **Art Schonheiter** at aschonheiter@comcast.net or (609) 865-6160. Gardening is great exercise and a wonderful way for friends, neighbors and families to spend quality time together.

LCP Connects People

CONTINUED FROM P. 1

and feed people from farm to fork," explains Olson. To achieve this goal, LCP member **Mikey Azzara** took the students on field trips to Terhune Orchards, Cherry Grove Farm and Cherry Grove Organic Farm, where they observed working farms, took photos and picked fresh produce.

"Outreach activities like these define the spirit behind the LCP," gratefully remarks Laurence Capo, executive director of Young Audiences NJ (founders of the Ennis Beley Project).

Current LCP members include **Chambers Walk Café (CWC)**, **Lawrenceville Inn**, **Vidalia**, **Village Bakery**, **TJ's Pizzeria**, **Cherry Grove Farm**, **Cherry Grove Organic Farm**, **Terhune Orchards**, Chef **Gary Giberson** of The Lawrenceville School, **Azzara** of NOFA-NJ, Chef **Doug Duda**, star of the A&E show "Well-Seasoned Traveler," and Executive Chef **David Ercolano** of CWC.

Scarecrows Return



Two of Lawrenceville's many delightful scarecrows relax on a bench in Weeden Park. Township residents of all ages gathered on Oct. 8 for the annual scarecrow-making event sponsored by LMS.



Pina Schonheiter and June Hansen offer a toast at the first Taste of Lawrenceville event, held on Oct. 15.

Going Back For Seconds?

The Taste of Lawrenceville, Lawrenceville Main Street's 10th anniversary celebration on Oct. 15, was an overwhelming success. More than 150 attendees enjoyed a festive evening of fine food provided by local farms and prepared by Village chefs.

The room was beautifully decorated with balloon bouquets and seasonal displays. Classical guitar music mixed with friendly conversations about the wonderful community Lawrenceville has

become. In an adjoining room, guests excitedly placed bids for items in the silent auction.

Near the conclusion of the event, much to the crowd's delight, **Mikey Azzara**, who coordinated food for the Taste and who chairs the LMS Business Development Committee, proposed holding the Taste again next year. Everyone seemed eager to return for seconds.

LMS would like to thank **The Lawrenceville School** and **Educational Testing Service** for co-sponsoring the event.

10th Annual LMS Golf Scramble Scores a Hole In One

The 10th Annual Lawrenceville Main Street Golf Scramble and Picnic was another huge success this year, netting close to \$7,000 for our organization.

After a rain-out on the


previous weekend, the tournament was held on Sept. 22 at The Lawrenceville School Golf Course. As in the past, the event was a sellout, with only a few golfers unable to make the rain date.

The foursome of **Ron Wilson, Allen Bensky, Rich Irvn, and Gary Rossi** won the event and received gift certificates from local restaurants including **Chamber's Walk Café, The Lawrence-**

ville Inn, Enzo's, and TJ's Pizzeria. Major sponsors of the event included **Educational Testing Service, ESF Summer Camps, and Henderson Sotheby International Realty.**

Special Thanks ...

... to Educational Testing Service for sponsoring Main Street Press. ETS has generously donated the resources for printing and mailing Main Street Press.



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Buildings on Gordon Avenue Going Dutch

No. It's not your imagination. There really are two 17th-century Dutch canal houses under construction on Gordon Avenue.

For owner **Stephanie van Manen** and her husband **Gert**, the new buildings will fulfill their dream of living and working in Lawrenceville. Gert plans to relocate his business, **iTi Tropicals** (see www.iTitropicals.com), to Building #2 (30 Gordon Ave.) so that he will be able to bicycle to work and enjoy lunch at home. Their two daughters will do their homework in a customized cubicle adjacent to their dad's new office.

Stephanie shares Gert's love of Lawrenceville, where she was born and raised. The couple met at Winberie's in Princeton 20 years ago. Gert was an executive for a Dutch company, and Stephanie was a waitress on her way to law school.

A few years ago, the van Manens began looking for a property to convert into a new home for iTi. They considered restoring an old building, including the Victorian farmhouse that now is the **Lawrenceville Inn**. Then Gert saw the "For Sale" sign on the 2.6 acre lot on Gordon Ave. The van Manens bought the land.

When questioned about the choice of architecture, Gert explains, "The Dutch have a long tradition as traders. Since I am from Holland, and iTi Tropicals is a trading company, the design seemed appropriate." Interestingly, before starting iTi, Gert worked for VOC, a descendent of the Dutch East India Company, which was established in 1610 as the world's first multinational company.



The new architectural additions to Gordon Avenue have a distinctive Dutch influence.

Gert's company imports tropical fruit juice concentrates in bulk from around the globe and has been selling these in North America and the Caribbean since 1988. The fruit concentrates are ingredients for well-known U.S.

brands in the beverage, yogurt, ice cream, and baked goods industries. From its new building on Gordon Ave., iTi will manage its international business.

Currently, the van Manens are looking for one or two tenants to occupy Building #1 at 32 Gordon Ave. The 3000 square-foot floor space (1500 on each level) is suitable for offices or retail business. The owners will configure the interior to accommodate their future tenant or tenants.

"We intend to leave 1.6 acres of our property as woodland, say the van Manens, "although we are daydreaming about asking J. Seward Johnson to open an annex of the *Grounds for Sculpture*. Wouldn't that be magnificent for Lawrenceville and the whole area?"

Stephanie and Gert are planning an opening celebration when iTi Tropicals moves in this fall. For more information about the rental space, call Stephanie at Hedera, (609) 896-3436 or email info@hederalc.com. You can view the progress of the construction at

www.HederaLLC.com.

KUDOS KOLUMN

LMS Wins Mayor's Award

The **Lawrence Township Growth and Redevelopment Committee** named Lawrenceville Main Street the 2006 recipient of the Mayor's Award. This honor is presented each year to a business, individual or civic group that has enhanced the community in a special way.

The presentation ceremony, which was sponsored by **Borden Perlman**, took place on Oct. 24 at the Lawrence Chapter of the Mercer Regional Chamber of Commerce Breakfast at Greenacres Country Club.

LMS Earns National Accreditation for 2006

Once again, the National Main Street Center of the **National Trust for Historic Preservation** has designated Lawrenceville Main Street as an accredited National Main Street Program.

The annual accreditation process evaluates commercial district revitalization programs based on criteria ranging from having an active board of directors and paid professional manager to tracking economic progress and preserving historic Main Street buildings. LMS' performance was evaluated by **Main Street New Jersey**, the coordination organization for Main Street programs in the state.

LMS President **Buz Donnelly** commented, "This honor for Lawrenceville Main Street is a credit to all of the volunteers who have worked so hard over the last eleven years."

Mikey Azzara Honored at Farm Aid Benefit

Warmest congratulations go to our own **Mikey Azarra** who was chosen to represent New Jersey farmers at the Farm Aid benefit concert on Sept. 30 in Camden. More than 25,000 people attended the event that raised \$1 million to assist family farmers.

Mikey is the outreach coordinator for the Northeast Organic Farming Association and the chair of the **LMS Business Development Committee**. As an LMS volunteer, Mikey has made many contributions to the community, including coordinating our successful **Sunday Farmers Market**.

Reflecting on his experience in Camden, Mikey said he was honored to support Farm Aid and to share the stage with music greats Willie Nelson, Neil Young, John Mellencamp and Dave Matthews. During his speech, Mikey focused on New Jersey's efforts to sustain agriculture and keep farm families on their land.

Chambers Walk Celebrates 20th Anniversary

Congratulations to **Mario and Laura Mangone** on the 20th anniversary of **Chambers Walk Cafe** and their 5th anniversary on Main Street.